

Happy New Year

2020, a year that was meant to be full of promise and new beginnings sadly turned into one of the hardest and most challenging years we have seen. 2021 has a glimmer of hope on the horizon, and we at Rose are striving to ride that wave! Despite the challenges we all faced, Rose was able to improve business operations and discover new ways to pass on savings. Through our online instant quoting platform, we were able to secure business worldwide overcoming challenges like time differences and language barriers. We have also joined many global networks that have enabled us to make strong connections in both air and sea freight. Our sea freight has strengthened with help from our new director of procurement who is able to negotiate incredible rates with all major carriers. Rose also had the pleasure of growing internally by empowering and hiring from within to fill management roles allowing our team to prosper and give best-in-class customer services to our clients and partners around the globe. Our team is learning to rely on the benefits of technology to provide better tracking, tracing and pricing which in turn allows us to offer very competitive rates as well as having the benefit of giving a personal touch on every transaction. We are continuing to better our company and grow organically with the changing times. Our team is optimistic that 2021 will bring even more improvements!

To those who have worked with Rose over the past few years, we want to thank you for your continued support! We are always grateful for the partnerships and connections that have been made. If you have put Rose on hold, we invite you to give us another try, our team is ready to take your call and is hopeful to regain your business. If you are new to Rose we welcome you and hope to build a lasting relationship! To everyone who is keeping the world running, thank you! Happy New Year, from our family at Rose.

